

Opinion Poll

Survey conducted: May, 2010

Which party did you vote for in the General Election? BY AGE + GENDER + SOCIAL GRADE + AREA

	AGE			GENDER		SOCIAL GRADE			AREA						
	18-34	35-54	55 & over	Male	Female	ABC1	C2DE	London	South East	East Eng	South West	Midlands	North	Wales	Scotland
Labour	127	238	164	244	285	282	247	76		97	22	73	169	29	63
	29.00%	36.00%	24.70%	29.10%	30.90%	28.40%	32.10%	34.80%		22.60%	14.70%	25.20%	38.90%	32.40%	42.30%
Conservative	133	229	288	297	354	406	245	84		198	57	132	134	24	22
	30.50%	34.70%	43.50%	35.30%	38.40%	40.90%	31.80%	38.40%		46.30%	37.50%	45.30%	30.80%	27.00%	15.00%
Liberal Democrat	158	141	123	215	207	215	207	41		99	64	70	102	22	25
	36.00%	21.40%	18.60%	25.60%	22.50%	21.70%	26.90%	18.90%		23.00%	41.90%	23.90%	23.50%	25.10%	16.70%
Scottish National Party	1	10	23	16	18	18	16	0		1	0	0	0	0	33
	0.30%	1.40%	3.50%	1.90%	1.90%	1.80%	2.10%	0.00%		0.20%	0.00%	0.00%	0.00%	0.00%	22.30%
Plaid Cymru	1	1	7	2	7	5	4	0		1	0	0	0	8	0
	0.30%	0.20%	1.00%	0.30%	0.70%	0.50%	0.50%	0.00%		0.20%	0.00%	0.00%	0.00%	9.50%	0.00%
Green Party	4	10	4	9	9	16	2	6		5	2	2	1	1	1
	1.00%	1.50%	0.60%	1.00%	1.00%	1.60%	0.20%	2.80%		1.30%	1.30%	0.60%	0.30%	0.70%	0.60%
United Kingdom Independence Party (UKIP)	5	17	32	32	22	26	28	4		16	3	9	16	3	4
	1.20%	2.60%	4.80%	3.80%	2.40%	2.60%	3.70%	1.80%		3.70%	2.00%	3.10%	3.60%	3.80%	2.40%
British National Party (BNP)	5	6	8	9	11	9	10	3		6	2	1	6	0	1
	1.10%	0.90%	1.20%	1.00%	1.10%	0.90%	1.30%	1.60%		1.30%	1.00%	0.40%	1.40%	0.00%	0.70%
Other Party	2	10	13	16	9	14	11	4		6	2	5	7	1	0
	0.50%	1.50%	2.00%	1.90%	1.00%	1.40%	1.40%	1.80%		1.40%	1.50%	1.60%	1.60%	1.60%	0.00%

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	18-34	35-54	55 & over	Male	Female	ABC1	C2DE	London	South East	East Eng	South West	Midlands	North	Wales	Scotland
Labour	127	238	164	244	285	282	247	76		97	22	73	169	29	63
	29.00%	36.00%	24.70%	29.10%	30.90%	28.40%	32.10%	34.80%		22.60%	14.70%	25.20%	38.90%	32.40%	42.30%
Conservative	133	229	288	297	354	406	245	84		198	57	132	134	24	22
	30.50%	34.70%	43.50%	35.30%	38.40%	40.90%	31.80%	38.40%		46.30%	37.50%	45.30%	30.80%	27.00%	15.00%
Liberal Democrat	158	141	123	215	207	215	207	41		99	64	70	102	22	25
	36.00%	21.40%	18.60%	25.60%	22.50%	21.70%	26.90%	18.90%		23.00%	41.90%	23.90%	23.50%	25.10%	16.70%
Scottish National Party	1	10	23	16	18	18	16	0		1	0	0	0	0	33
	0.30%	1.40%	3.50%	1.90%	1.90%	1.80%	2.10%	0.00%		0.20%	0.00%	0.00%	0.00%	0.00%	22.30%
Plaid Cymru	1	1	7	2	7	5	4	0		1	0	0	0	8	0
	0.30%	0.20%	1.00%	0.30%	0.70%	0.50%	0.50%	0.00%		0.20%	0.00%	0.00%	0.00%	9.50%	0.00%
Green Party	4	10	4	9	9	16	2	6		5	2	2	1	1	1
	1.00%	1.50%	0.60%	1.00%	1.00%	1.60%	0.20%	2.80%		1.30%	1.30%	0.60%	0.30%	0.70%	0.60%
United Kingdom Independence Party (UKIP)	5	17	32	32	22	26	28	4		16	3	9	16	3	4
	1.20%	2.60%	4.80%	3.80%	2.40%	2.60%	3.70%	1.80%		3.70%	2.00%	3.10%	3.60%	3.80%	2.40%
British National Party (BNP)	5	6	8	9	11	9	10	3		6	2	1	6	0	1
	1.10%	0.90%	1.20%	1.00%	1.10%	0.90%	1.30%	1.60%		1.30%	1.00%	0.40%	1.40%	0.00%	0.70%
Other Party	2	10	13	16	9	14	11	4		6	2	5	7	1	0
	0.50%	1.50%	2.00%	1.90%	1.00%	1.40%	1.40%	1.80%		1.40%	1.50%	1.60%	1.60%	1.60%	0.00%

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Some voters were unable to vote because of queues at polling stations or a shortage of ballot papers. Did you try to vote but were unable to do so?

	AGE			GENDER		SOCIAL GRADE			AREA						
	18-34	35-54	55 & over	Male	Female	ABC1	C2DE	London	South East	East Eng	South West	Midlands	North	Wales	Scotland
Yes	17	12	4	17	17	11	22	6	5	2	4	10	1	4	
	3.20%	1.70%	0.60%	1.80%	1.70%	1.00%	2.60%	2.60%	1.10%	1.00%	1.30%	2.20%	0.80%	2.60%	
No	502	690	692	900	984	1044	840	239	456	160	311	461	95	163	
	95.30%	98.30%	98.80%	97.20%	98.10%	98.80%	96.30%	96.30%	98.10%	98.60%	98.30%	97.00%	99.20%	97.40%	
Don't know	8	0	4	9	3	2	10	3	4	1	1	4	0	0	
	1.50%	0.00%	0.60%	1.00%	0.30%	0.20%	1.20%	1.10%	0.80%	0.50%	0.30%	0.80%	0.00%	0.00%	

Opinion Poll

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Since the election, there has been a lot of talk about changing Britain's electoral system to a system of proportional representation (PR). Do you feel that you understand how a proportional system works?

	AGE			GENDER		SOCIAL GRADE		AREA							
	18-34	35-54	55 & over	Male	Female	ABC1	C2DE	London	South East	East Eng	South West	Midlands	North	Wales	Scotland
I know a lot about how a PR electoral system works	83	94	110	198	90	179	108	44		58	20	43	69	16	38
	15.70%	13.40%	15.80%	21.40%	8.90%	17.00%	12.40%	17.70%		12.50%	12.40%	13.60%	14.50%	16.50%	22.50%
I know a few things about how a PR electoral system works	226	321	372	483	437	567	353	101		235	93	149	208	53	81
	42.90%	45.80%	53.20%	52.20%	43.60%	53.70%	40.50%	40.90%		50.50%	57.10%	47.30%	43.70%	55.70%	48.30%
No, I do not understand how a PR electoral system works	193	256	208	221	437	293	365	94		163	46	112	173	25	47
	36.70%	36.50%	29.80%	23.90%	43.60%	27.80%	41.80%	38.10%		35.00%	28.00%	35.30%	36.30%	25.80%	27.80%
Don't know	25	30	9	24	39	17	46	8		9	4	12	26	2	2
	4.70%	4.20%	1.30%	2.60%	3.90%	1.60%	5.30%	3.30%		1.90%	2.50%	3.80%	5.50%	2.00%	1.40%

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Some people argue that a proportional representation (PR) voting system is better than the current first-past-the-post voting system because a party's seats in parliament is based on the total number of votes it receives. Others argue that a PR system

	AGE			GENDER		SOCIAL GRADE		AREA								
	18-34	35-54	55 & over	Male	Female	ABC1	C2DE	London	South East	East Eng	South West	Midlands	North	Wales	Scotland	
Favour a proportional representation voting system	236	300	304	449	391	496		344	105		185	72	142	206	46	84
	44.80%	42.70%	43.50%	48.50%	39.00%	46.90%		39.50%	42.20%		39.90%	44.30%	45.10%	43.30%	48.00%	50.20%
Favour the current first-past-the-post voting system	110	194	245	290	259	323		226	67		147	49	82	125	31	48
	20.80%	27.70%	35.00%	31.30%	25.80%	30.60%		25.90%	27.00%		31.60%	30.30%	26.00%	26.30%	32.20%	28.90%
Don't know	181	208	150	187	353	237		302	76		132	41	91	145	19	35
	34.40%	29.60%	21.50%	20.20%	35.20%	22.50%		34.70%	30.80%		28.50%	25.40%	29.00%	30.50%	19.90%	20.90%

Opinion Poll

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Would it concern you if a PR voting system cut the traditional link between MPs and their local constituencies?

	AGE			GENDER		SOCIAL GRADE			AREA						
	18-34	35-54	55 & over	Male	Female	ABC1	C2DE	London	South East	East Eng	South West	Midlands	North	Wales	Scotland
Yes, a great deal	73	141	189	228	176	256	147	73	95	32	63	94	13	33	
	13.90%	20.00%	27.10%	24.60%	17.50%	24.30%	16.90%	29.60%	20.50%	19.40%	19.90%	19.80%	14.00%	19.70%	
Yes, somewhat	177	221	250	285	363	383	265	65	172	60	117	142	42	50	
	33.60%	31.50%	35.70%	30.80%	36.20%	36.30%	30.40%	26.10%	36.90%	37.20%	37.10%	29.90%	43.50%	30.10%	
No, not much	140	198	163	259	242	257	243	60	121	38	77	129	20	56	
	26.60%	28.20%	23.20%	28.00%	24.10%	24.40%	27.90%	24.20%	26.10%	23.20%	24.20%	27.10%	20.90%	33.70%	
No, not at all	38	52	55	87	58	73	72	15	26	14	19	43	13	16	
	7.20%	7.50%	7.80%	9.40%	5.80%	6.90%	8.20%	6.20%	5.60%	8.40%	5.90%	9.00%	13.40%	9.50%	
Don't know	98	90	44	66	165	86	146	34	50	19	41	67	8	12	
	18.60%	12.80%	6.20%	7.20%	16.50%	8.10%	16.70%	13.80%	10.80%	11.80%	12.90%	14.20%	8.20%	7.00%	

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If there was a referendum on proportional representation would you vote in favour of it or against it?

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	18-34	35-54	55 & over	Male	Female	ABC1	C2DE	London	South East	East Eng	South West	Midlands	North	Wales	Scotland
In favour	212	283	301	443	354	461	336	97		179	63	126	198	51	82
	40.30%	40.40%	43.00%	47.90%	35.30%	43.70%	38.50%	39.10%		38.60%	38.70%	40.00%	41.60%	53.60%	49.30%
Against	83	162	206	256	194	269	182	65		118	45	64	94	23	42
	15.80%	23.10%	29.40%	27.70%	19.40%	25.50%	20.80%	26.20%		25.40%	27.90%	20.10%	19.70%	24.40%	25.00%
Don't know	232	257	193	226	455	326	355	86		168	54	126	184	21	43
	44.00%	36.60%	27.60%	24.50%	45.40%	30.90%	40.70%	34.70%		36.10%	33.40%	39.90%	38.60%	22.10%	25.70%

Opinion Poll

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Who should be Prime Minister - Gordon Brown or David Cameron?

	AGE			GENDER		SOCIAL GRADE			AREA						
	18-34	35-54	55 & over	Male	Female	ABC1	C2DE	London	South East	East Eng	South West	Midlands	North	Wales	Scotland
Gordon Brown	188	270	191	308	340	325	323	87		108	39	87	197	43	88
	35.70%	38.50%	27.20%	33.30%	33.90%	30.80%	37.00%	35.20%		23.30%	24.00%	27.60%	41.40%	44.60%	52.50%
David Cameron	243	331	418	484	507	593	399	125		293	96	179	206	40	52
	46.10%	47.10%	59.70%	52.30%	50.60%	56.10%	45.70%	50.40%		63.10%	59.30%	56.70%	43.40%	41.60%	31.20%
Don't know	96	101	91	133	155	138	150	36		63	27	50	72	13	27
	18.20%	14.40%	13.00%	14.40%	15.50%	13.10%	17.20%	14.50%		13.60%	16.70%	15.80%	15.20%	13.80%	16.30%

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The general election resulted in a Hung Parliament. Will this lead to good government or bad government?

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	18-34	35-54	55 & over	Male	Female	ABC1	C2DE	London	South East	East Eng	South West	Midlands	North	Wales	Scotland
Good government	113	150	148	231	180	219	193	53		85	32	67	98	29	47
	21.40%	21.40%	21.20%	25.00%	18.00%	20.70%	22.10%	21.50%		18.30%	19.90%	21.20%	20.60%	30.30%	28.30%
Bad government	196	246	254	339	357	385	311	92		172	55	122	175	32	48
	37.20%	35.10%	36.20%	36.60%	35.60%	36.50%	35.60%	37.20%		37.00%	33.60%	38.70%	36.80%	33.60%	28.80%
Don't know	218	305	298	356	466	452	369	102		208	75	127	203	35	72
	41.40%	43.50%	42.60%	38.50%	46.40%	42.80%	42.30%	41.30%		44.80%	46.50%	40.20%	42.60%	36.10%	42.90%

Opinion Poll

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Which is your preferred outcome from the negotiations between the three party leaders?

	AGE			GENDER		SOCIAL GRADE			AREA						
	18-34	35-54	55 & over	Male	Female	ABC1	C2DE	London	South East	East Eng	South West	Midlands	North	Wales	Scotland
Cameron Government	92	164	205	206	255	274	187	56		147	39	86	101	15	17
	17.50%	23.30%	29.30%	22.30%	25.40%	26.00%	21.40%	22.70%		31.60%	23.90%	27.20%	21.20%	15.50%	10.30%
Cameron-Clegg Government	146	164	215	275	250	324	202	75		146	61	88	104	21	30
	27.60%	23.40%	30.80%	29.70%	24.90%	30.60%	23.10%	30.30%		31.30%	37.30%	28.00%	21.80%	22.30%	18.20%
Brown-Clegg Government	211	257	193	338	323	344	318	87		114	49	99	188	47	77
	40.00%	36.60%	27.60%	36.50%	32.20%	32.60%	36.40%	35.00%		24.60%	30.40%	31.30%	39.50%	49.30%	46.20%
Brown Government	38	62	42	51	91	62	81	10		29	7	21	45	7	24
	7.30%	8.80%	6.00%	5.60%	9.10%	5.80%	9.20%	3.90%		6.20%	4.20%	6.60%	9.50%	7.20%	14.50%
Don't know	40	55	45	54	85	53	87	20		29	7	22	38	5	18
	7.60%	7.80%	6.40%	5.90%	8.50%	5.00%	9.90%	8.10%		6.30%	4.20%	7.00%	8.00%	5.70%	10.80%

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